



YOUR OLD DROOG

Your Old Droog

RESOLICITATION

KEY SELLING POINTS

- YOD's first official project
- Named on 10 Best Albums of 2014 list by New York Times music critic Jon Caramanica
- Landed at No. 13 on Rolling Stone's 40 Best Rap Albums of 2014
- YOD released his sophomore album "Packs" in March, 2017

DESCRIPTION

In today's hip-hop landscape true virtuosity on the mic is rare. So rare that when even when it's apparent it can be quite literally unbelievable. Rapper Your Old Droog knows this first hand.

In June 2014 the Brooklyn native released his first official project, the Your Old Droog EP, a 10-track project he cooked up in about a month with producers EI RTNC and DJ Skizz. The project was good—really good. So good it got the attention of bloggers all over the web from New York Magazine's Vulture to NahRight. The problem however, was that Droog seemingly came out of nowhere. No pictures, no YouTube videos, no Instagram account, no Twitter—no way for the entitled, deep-diving rap fan of 2014 to see what this guy was all about. All they had to go on was the music. Befuddled by Y.O.D.'s high skill level yet low profile, rap fans' imaginations ran wild. Before long the conspiracy theories started and people began to posit that Droog was another older, legendary New York rapper in disguise. People argued about it on Reddit and made YouTube documentaries about him, while fans of his EP waited for the mysterious MC to show himself.

Profiled in the New Yorker, Droog set the record straight about who he was and followed up with the first video of him rapping at his DJ's makeshift Brooklyn studio, all before making his debut to a sold out crowd in NYC in September of that year. Given a rave review in the New York Times, the performance proved that though his identity had been mistaken by some his talent was unmistakable and his impact on hip-hop was undeniable.

Droog later extended the EP for a deluxe retail version including eight new songs. The debut has already made New York Times music critic Jon Caramanica's 10 Best Albums of 2014 list and landed at No. 13 on Rolling Stone's 40 Best Rap Albums of 2014 list.

ARTIST:	Your Old Droog
TITLE:	Your Old Droog
CATALOG:	I-YOD001 / cd-YOD001
LABEL:	Your Old Droog
GENRE:	Hip-Hop/Rap
BARCODE:	659123043915 / 659123043922
FORMAT:	2XLP / CD
HOME MARKET:	Brooklyn, New York
LIST PRICE:	\$22.98 / CS / \$11.98 / AK

TRACKLISTING (Click Tracks In [Blue](#) To Preview Audio)

1. [Quiet Storm Interlude](#)
2. [Bad To The Bone](#)
3. [Nutty Bars](#)
4. [Loosey In The Store With Pennies](#)
5. [Good Times Are Hard To Come By These Days](#)
6. Droog's Anthem
7. Gunsmoke Cologne
8. U 47
9. You Know What Time It Is [Extended Version]
10. Bye Outro
11. Free Turkey
12. Loosey In The Store With Pennies [Remix]
13. On The News
14. Boofanickoregs
15. The 70's
16. Senseless Killing
17. 48th Street
18. Bad To The Bone (Remix)