



INSIGHT & DAMU THE FUDGMUNK (Y SOCIETY)

Never Off b/w Pyramids to the Ghetto

KEY SELLING POINTS

- Follow up release to the best selling LP, Ears Hear Spears (Nearly 1000 vinyl units sold in first 2 months of release)
- Lead single from the highly sought-after Travel At Your Own Pace (Deluxe 10 Year Anniversary edition 2LP Coming Late 2017)
- Features an exclusive, previously unreleased b-side, Pyramids. This song includes a rare vocal appearance from Damu The Fudgemunk

DESCRIPTION

Known to many as the group Y Society, Insight the Truncator and Damu the Fudgemunk celebrate 10 plus years of friendship and a creative partnership that hold the two in high esteem of their fans. The MC & producer's new 7" is a compelling display of why the duo have always been at the top of their game despite their reserved output since debuting as a team in 2007. Surprising the world at the top of the year with their full length, "Ears Hear Spears" was a great way to sound the alarm for the excitement of new activity. The latest incarnation of this truth can be heard in the previously unreleased b-side track entitled "Pyramids to the Ghetto." Although it was recorded in 2008, it was archived and remained unreleased until now. Now in 2017 this particular song couldn't be any more relevant in how the artists analyze the effects racism of the past & present and it's correlation to black plight throughout the Americas (both Insight & Damu drop verses on this track). Continuing narratives of such legends as Public Enemy and Jeru the Damaja in which the track title quotes, the group individually presents short essays in rhyme form that give a candid account of what they've witnessed as black U.S. citizens living in the 20th and 21st Century. Not only are the social effects on the table for examination, but the positive and negative impacts a racist society has had on black contributions to art and culture are discussed. For the songwriters, "Pyramids to the Ghetto" is therapeutic in which harsh realities are confronted in an unapologetic manner contrasting the previous socially charged material in Insight and Damu's back catalog. Adversity and oppression historically have hold some back and made some stronger, but acknowledgement is the first step of progression. The A-Side, "Never Off (On & On)" speaks on just that. It's a roadmap to dealing with everyday adversity, maintaining faith in self and striving to reach your full potential. The producer chimes in on the chorus with a few words of his own that insists to keep on your path and never fall off. The old saying goes, "Life ain't easy", but the group knows success is not unrealistic. "Never Off (On & On)" was the debut single from the debut album, "Travel at Your Own Pace" which has remained a staple in Insight the Truncator's and Damu the Fudgemunk's legacy. This the song's first official reissue and it's first appearance pressed on a 45. Both songs packaged in full color double sided cover art.

ARTIST:	Insight & Damu The Fudgemunk (Y Society)
TITLE:	Never Off b/w Pyramids to the Ghetto
CATALOG:	f-RDF123
LABEL:	Redefinition Records
GENRE:	Hip-Hop/Rap
BARCODE:	123201721182
FORMAT:	7"
HOME MARKET:	Boston / Washington DC
RELEASE:	10/6/2017
LIST PRICE:	\$11.98 / CJ

TRACKLISTING (Click Tracks In [Blue](#) To Preview Audio)

- A.
[Never Off \(2017 Mix\)](#)
- B.
[Pyramids to the Ghetto](#) (Previously Unreleased)