



YOUR OLD DROOG

PACKS

KEY SELLING POINTS

- Special Cassette Store Day release of Your Old Droog's critically acclaimed album PACKS
- Special cigarette box style packaging

DESCRIPTION

On his critically-acclaimed debut, the Your Old Droog LP, he vowed to “bring back storytelling” and now on his sophomore album, PACKS, Droog delivers on that promise. In addition to the raw rhyme displays on songs like the Alchemist-produced, “Winston Red” Droog flexes his narrative muscles both comically (“My Girl Is A Boy”) and dramatically (“G.K.A.C”) on this new album. For instance, the single “You Can Do It (Give Up)” is an ode to practicality over fantasy told in three vignettes. Co-produced by Edan, and Y.O.D. himself “You Can Do It (Give Up)” is almost the bizarro version of Biz Markie’s “Vapors.” The reclusive Edan also produces and appears on the raucous posse cut “Help” with Ratking frontman Wiki. The three MC’s trade bars over an explosive beat that is as inspired psychedelic rock as it is hip-hop.

Droog also shares mic duties with fellow rap iconoclasts Danny Brown (“Grandma Hips”) and Heems (“Bangladesh”) and, for good measure, comedian Anthony Jeselnik lends his dark humor to skits between songs. Besides the return of Droog’s go-to production partner El RTNC, PACKS also features production from platinum producers ID Labs (Wiz Khalifa, Mac Miller) and 88 Keys (Watch The Throne, Action Bronson, Mos Def). The sum of it all is an album that stands out from the predictable offerings of mainstream rappers today. PACKS is a project for fans of hip-hop’s fundamentals and those who are interested in the progress of the artform. Finally, an album from a new artist that rap fans can truly believe in.

Now available on a limited and special cassette version, with cigarette box inspired packaging for Cassette Store Day 2017.

ARTIST:	Your Old Droog
TITLE:	PACKS
CATALOG:	c-FB5181
LABEL:	Fat Beats Records
GENRE:	Hip-Hop/Rap
BARCODE:	N/A FB5181
FORMAT:	Cassette - Cigarette Pack Case
HOME MARKET:	Brooklyn, New York
RELEASE:	10/14/2017
LIST PRICE:	\$10.98 / AJ

TRACKLISTING (Click Tracks In [Blue](#) To Preview Audio)

1. [G.K.A.C.](#)
2. [Jeselnik Skit 1 feat. Anthony Jeselnik](#)
3. [I Only](#)
4. [Bangladesh feat. Heems](#)
5. [Grandma Hips feat. Danny Brown](#)
6. Jeselnik Skit 2 feat. Anthony Jeselnik
7. Just An Interlude feat. Chris Crack
8. White Rappers (A Good Guest)
9. Help feat. Wiki and Edan
10. Jeselnik Skit 3 feat. Anthony Jeselnik
11. You Can Do It! (Give Up)
12. Rapman
13. My Girl Is A Boy
14. Winston Red