

ARTIST:	The Public Opinion Afro Orchestra
TITLE:	Naming & Blaming
CATALOG:	L-HS032
LABEL:	Hope Street
GENRE:	Afrobeat
BARCODE:	659123112413
FORMAT:	LP
HOME MARKET:	Melbourne
RELEASE:	12/21/2018
COST:	\$14.45
LIST PRICE:	\$22.98 /CS

TRACKLISTING (Click Tracks In Blue To Preview Audio)

- No Passport 1.
- 2. Fight So Hard
- 3. **Medicine**
- 4. Naming & Blaming
- The System

THE PUBLIC OPINION **AFRO ORCHESTRA**

Naming & Blaming

SOLD OUT - REPRESS COMING SOON

KEY SELLING POINTS

- ARIA nominated (Australia's version of Grammy's essentially) debut album 'Do Anything, Go Anywhere', 2011
- Recorded by a 17 piece ensemble, led by fierce vocals and a howling horn section, it's a fitting 21st-century response to the world- shaking music of 1970s Nigeria
- Artwork by Lemi Ghariokwu, the legendary collage artist and illustrator responsible for all of Fela Kuti's most famous album covers of the 1970s
- The POAO's first album in 8 years

DESCRIPTION

After a long wait, Melbourne's Public Opinion Afro Orchestra (The POAO) is set to release their second album, Naming & Blaming, a pulsing, percussive journey into classic afrobeat. Recorded by a 17 piece ensemble, led by fierce vocals and a howling horn section, it's a fitting 21st-century response to the world-shaking music of 1970s Nigeria. The result is true to the afrobeat blueprint of hypnotic, extended songs, improvisation and political comment but adds to the formula a host of pan-African influences and hip-hop elements that reflect the deep ranging roots of the band.

As the title suggests, and in true afrobeat tradition, Naming & Blaming pulls no punches. It is an outspokenly political record, a cauldron of strong opinions where indignation and optimism coexist. Led by the vocals of MC One Sixth and singer Lamine Sonko, the critique of colonialism is applied to both the African and Australian experience, the battles of many cultures informing the group's ethos as does the importance of community and staying true to one's convictions. Uplifting visions of a brighter possible future as laid out in "No Passport," the album's rambunctious opening song, are balanced with honest reflections on injustice like guest Robbie Thorpe's take on Australia's chequered history in the title track.

For the Naming & Blaming cover, the band was honoured to have the opportunity to work with one of the originators of the Afrobeat movement Lemi Ghariokwu, the legendary collage artist and illustrator responsible for all of Fela's most famous album covers of the 1970s. This relationship is what the POAO is all about, paying respects to the culture and keeping it alive and relevant in the 21st century. Over the last decade, The POAO have established themselves as a firm festival favourites with their contemporary approach to Afrobeat.